

BOLD MOVES

SUMMER 2026

THE CHICKS IN CHARGE
MAGAZINE

MEET
CREATEHERS
SAVANNAH,
DONNA AND
TARRA.

GOAL
GETTERS
SHARE THEIR
2Q WINS

CHICKS IN THE
STICKS ROUND UP

READ & LEAD:
WHAT MAKES A
LIKEABLE BADASS?

CHICKSINCHARGE.CLUB



CREATEHER '26 BY CHICKS IN CHARGE

THE ANALOG SUMMER



Malena Putnam, CEO

Photo from Loud City HQ, OKC, OK

ON THE COVER: artist Savannah Whitehead
in front of her 2026 mural in
downtown Edmond.

Photo Credit: Bree Edmonds

Dearest Chicks,

This summer, I've been thinking a lot about what it means to live a little more analog—a beautiful idea inspired by our Trailblazer Circle member and Boss Chick Amy Shirola of Savor the Seasons.

An Analog Summer is an invitation to slow down, look up and experience life beyond our screens. It's choosing real conversations over comment threads, making memories instead of content and giving ourselves permission to be fully present.

Some of my favorite moments this summer happened when I stepped away from my devices and into the experience. I soaked up the community spirit at LibertyFest in Edmond.

I spent a weekend at Lake Murray with 19 incredible women, sharing laughter, adventure and the kind of conversations that can't be captured in a text.

I even hosted a vintage movie night at Yay on Broadway in downtown Edmond with friends, where we celebrated the 40th anniversary of Pretty in Pink—that prompted us to share our own prom photos from way back!

Technology helps us build businesses, stay connected and share our stories. But it shouldn't keep us from living those stories. Sometimes the most meaningful thing we can do is put down the phone, close the laptop and go make a memory that doesn't have to be posted to matter.

So here's my challenge to you: How can you create more in-person, off-the-grid moments in your own life? Plan the hike. Take the trip. Gather your people. Chase a little adventure.

Your well-being—and your best stories—may be waiting offline for you.

xo,
Malena Putnam
Publisher, Bold Moves
CEO, Chicks in Charge & Yay Dude Media & Marketing

STUFF YOU'RE GONNA WANNA READ



Community and connection at Chicks in the Sticks. We love our flock!

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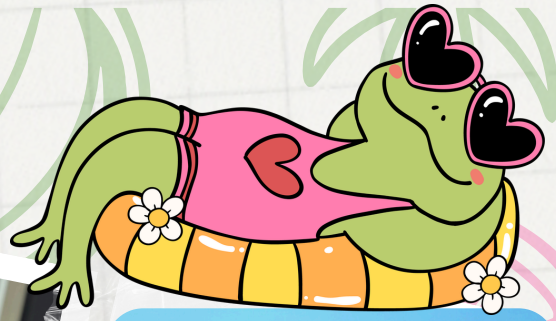
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Introducing the inaugural Trailblazer Circle class of 2026 — a new Chicks in Charge membership tier for women scaling their brands together.

Plus more Chicks spotlights and tips just for you.



community



SUMMER

2026

BOARD



createtter



SUMMER 2026

Community



There comes a point in every woman's journey when she realizes she wasn't meant to do it all alone.

Sure, we can wear all the hats. We can figure things out, solve problems, and keep pushing forward. But life, and business, is so much richer when we have people beside us.

That is the beauty of community

The right community provides encouragement during difficult seasons, celebrates victories without competition, and reminds women that they don't have to have all the answers. Whether in business or in life, meaningful connections can make all the difference.

That truth was on full display at the recent Chicks in the Sticks retreat at Lake Murray. While there were plenty of opportunities to learn and grow professionally, some of the most valuable moments came from conversations, shared experiences, and the relationships built along the way.

Community takes many forms. Sometimes it's a retreat. Sometimes it's a networking event, like the upcoming Fire & Ice gatherings in Oklahoma City and Tulsa. Sometimes it's simply a conversation with another woman who understands the challenges and opportunities that come with building a business, leading a team, or pursuing a dream.

This fall, women will have another opportunity to connect at the November Chicks in the Sticks retreat in Hochatown, continuing the tradition of creating space for meaningful relationships and authentic conversations.

At the end of the day, success isn't just about achievements. It's also about having people who encourage growth, offer support, and celebrate the journey along the way. Because when women come together, amazing things happen. And that's the power of community.





bold art

Our cover model is Artist and Program Director of Edmond Fine Arts Institute, Savannah Whitehead. She created this mural for the gift shop in downtown Edmond and is a passionate advocate for arts programs and community. Follow her on Instagram at [@artbySavannahWhitehead](https://www.instagram.com/artbySavannahWhitehead).

Express Yourself

MEET CREATEHER DONNA POPP, RED BISON JEWELRY

Meet the woman turning red dirt roots and desert-born style into handcrafted jewelry that tells a story with every piece.



Some businesses start with a plan. Others start with a pair of earrings made for a friend. For Donna Popp, the woman behind Red Bison Jewelry, it was the latter, a quiet creative outlet that grew, piece by piece, into something much bigger.

Her path wasn't a straight line. She practiced calligraphy as a child, competed in gymnastics, and later studied interior design in college. Every stop sharpened an eye for detail, but it was jewelry that finally brought those instincts together, blending design, metalwork, and a love of sourcing natural stones into pieces people could wear every day.



That sensibility traces back to Tucson, Arizona, where she grew up surrounded by desert landscapes, turquoise, and Western heritage. She now calls Oklahoma home, but the Southwest never left her work. Even the name Red Bison carries both places with her: red for her hair and Oklahoma's red dirt, bison because she deeply admires the power and majesty of the animal.

There was no single lightning-bolt moment that turned the hobby into a company. It was an accumulation of small nudges: family, then friends, then strangers discovering her work at a market table, all asking for pieces of their own. Watching people wear and love something she'd made by hand showed her she wasn't just creating jewelry. She was helping people feel confident in their own style.



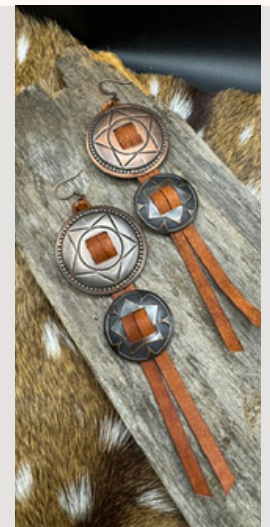
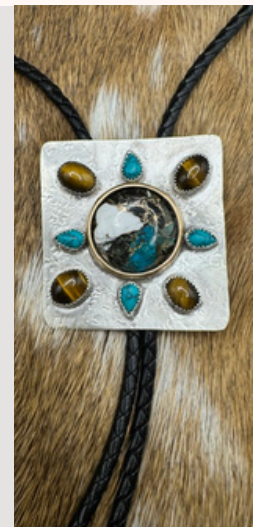
That confidence has been tested along the way, through slow seasons of doubt about whether handcrafted work could compete with mass production. What kept her going was the process itself, and customers who kept coming back. Her definition of success has shifted too, from sales and followers early on to returning customers and a business that reflects her own values.



Versatility is what sets her work apart. She moves easily between sterling silver, copper, brass, and gold, paired with turquoise, pearls, and other natural stones, refusing to box her style into one niche. Many designs are one of a kind, ranging from bold Western statement pieces to quiet everyday favorites. The highest compliment she receives is hearing a customer say a piece feels like them.

Her favorite creation is a bolo tie made for her father, built around his own father's gold wedding band. She centered the design on a white buffalo and turquoise, framed by tiger's eye, turning a family heirloom into something he could wear proudly to a rodeo or a wedding. It became more than a gift. It became a piece that carried his father with him, and it sparked requests from others hoping to do the same with their own keepsakes.

Her advice for women sitting on an idea of their own is simple: stop waiting to feel ready. Start small, whether that's a class, a first product, or telling a trusted friend, and let confidence build through action instead of preparation. Above all, she wants other builders to remember the people outside the business, because a thriving company means little without time to enjoy it with the people who matter most.





Second Quarter Goal GettHers

The last Monday of each month, our members are invited to “name it and claim it” to set their priorities for the month for work, wealth and wellness. You can participate in person at Yay on Broadway in Edmond or online via Zoom from anywhere in the country. Learn more at ChicksinCharge.club. Connect with our Chicks on our [online directory](#).

This science-backed approach makes it more likely that you will hit your goals. Your fellow Goal GettHers provide feedback, guidance, resources and connections to help you along the way. But first, YOU have to prioritize what truly matters to you and leave the rest in the pond.

We call it Kiss the FROG, because it's only by embracing the goal and doing the work that transformation can happen. If you'd like support & accountability for your goals, join us!



FROG = Focus Reaches Our Goals

Where your focus goes, your energy flows, & your life grows.

Magic happens in the present moment so what ACTIONS are you taking right now to make your dreams come true?

At Goal GettHers we use a Focus Pocus planner and prioritize up to 3 things in each category:

I signed a new client and expanded my role for another client.
Kari Ernest--KEE Creative

Elysian OKC celebrated their 7 year anniversary in Q2! For a business that wasn't even a dream or goal 8 years ago, I'm so blessed and proud of what we have built and look forward to seeing what the future holds!

Lauri Stucki--Elysian OKC

I took my first vacation without my kids in 5 years!
Lisa Woody--LiveWell 360

I helped four women achieve their women owned business certification.
Lauren Marie--Conscious Community Strategist

I launched new catering and bar menu collections, was selected for the Prosperity Bank Business Masterclass where I finished 2nd in the business pitch competition, and have been working on building stronger systems and processes to prepare Top Shelf for its next stage of growth.
Haley Ritter--Top Shelf Cuisine and Cocktails

I presented a 3 hour workshop at the Colorado Association for Play Therapy's Spring Conference. It's the first time I've been selected to present at a play therapy conference outside of OK!
Julie Reising--Therapist and Life Coach

Q2 wins - maintaining a work-life balance and winning 75% of appts each month.
Rachael Migl--RLM Insurance

My 2Q win was selling out our SHE Leads conference. Amazing day!
Malena Putnam--Yay Dude Media & Marketing & Chicks in Charge

I'm so excited to finally have both of my workbooks out in the world!
Corina Wilson--The Spell You Tell

Attended my first Chicks retreat - Lake Murray. I loved getting to connect with other women. I learned so much (even about myself) & needed the time away. It will not be my last retreat with the Chicks.
Tamara Willis--Burgundy Rose Creations



"WHAT YOU GET BY ACHIEVING YOUR
GOALS IS NOT AS IMPORTANT AS WHAT
YOU BECOME BY ACHIEVING
YOUR GOALS."

-NAPOLEON HILL



THAT'S WHY WE LOVE
GOAL GETTERS



Likeable BADASS

HOW WOMEN GET THE
SUCCESS THEY DESERVE

Alison Fragale, PhD

READ AND LEAD BOOK CLUB

Second Quarter pick: *Likeable Badass* by Alison Fragale, PhD.

What if you never had to choose between being liked and being respected?

In *Likeable Badass*, status expert Alison Fragale exposes the myth that women must pick one or the other, and shows how to build both. Every relationship runs on two currencies: warmth (how much people like you) and status (how much they respect you). Most women are taught to maximize warmth while quietly losing status, becoming beloved, but overlooked.

Not anymore. With research-backed insight and real-world scripts, Fragale shows you how to ask for what you deserve, take credit without apology, negotiate boldly, and speak with authority, all without losing the warmth that makes you you.

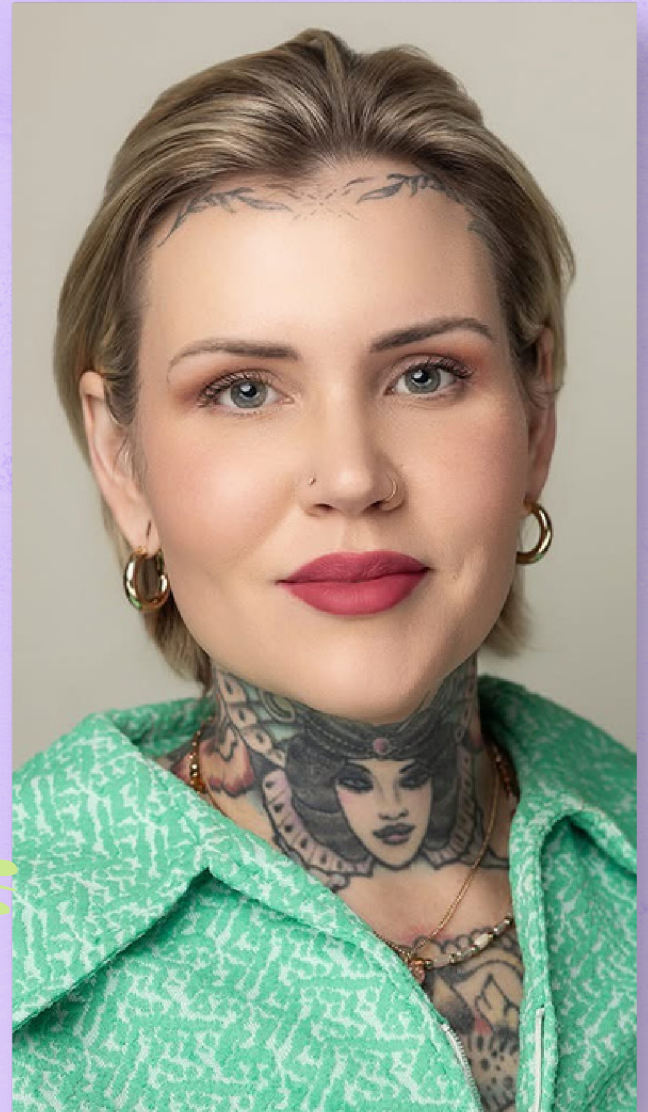
This isn't about becoming colder or harder. It's about becoming undeniable.

Warm enough to be trusted. Bold enough to be respected. *Likeable Badass* is your permission slip to stop shrinking and start rising. Thank you to boss Chick Casey Strange for hosting us at her beautiful pool.



Leading Boldly.

Q&A with Tarra Quinn, Tulsa Influencer



Tarra Quinn didn't set out to become one of Tulsa's most recognizable online voices – she just kept posting. Years of videos, trial and error, and figuring out her own voice eventually led to a local taco truck review that changed everything, turning a hobby into a platform with real weight behind it.

Today, Quinn is known for her honest takes on local businesses, her instinct-driven approach to content, and a following that includes everyone from small business owners to kids who tell her she's the reason they believe they can do big things.

Everyone starts somewhere. Was there a moment when you realized what you were creating was becoming bigger than you realized? What did that moment feel like?

It all seemed to happen really fast, but in reality, it had been years of me posting online. My big break came when I finally fell into a style that felt natural: reviewing a local taco truck, La Coshi. It was my first viral local video.

I remember seeing the impact it had on the business, and honestly, it was overwhelming. Up until then, I was just making videos. I hadn't really thought about the fact that one video could affect a small business in such a big way. That was probably the first moment I realized this was becoming something bigger than I expected.

You've built a brand around sharing experiences and shining a light on Tulsa. How do you decide what to say yes to? What has helped you stay true to yourself while growing your platform?

That's a loaded question.

I decide to say yes if it feels right. I have to trust my gut. To a fault, I can't be fake. Once I started getting traction from videos where I was just being myself, I remember thinking, "Oh... you mean I can just be myself?" That realization changed everything. I stopped trying to sound like other creators and leaned into who I already was. I think people connect with authenticity, and that's probably the biggest reason I've been able to grow while still feeling like myself.



Building something from scratch is exciting, but it can also be intimidating. Was there a time when you doubted yourself or felt like giving up? What kept you going?

Almost every day.

Sometimes I lie awake at night and try to convince myself that what I do has no real meaning. I'm working on that. I am also very delusional. I believe anything can happen at any time.

I need to grow this into something that can provide for my kids. I'm a single mom, and my kids are my biggest motivation. I also have a child with special needs, and a lot of what drives me is wanting to make sure he's taken care of long after I'm gone.

When you think about the impact you're making, what are you most proud of? Is it helping local businesses, inspiring other women, building community, or something else entirely?

This question is honestly overwhelming.

Sometimes businesses reach out and tell me about the impact a video had, and I still don't know how to process it. It's a lot to carry. But my favorite thing is when kids come up to me and tell me they watch my videos. That makes me happier than anything. I love knowing that maybe I'm showing them that they can do whatever they aspire to do. Especially for young girls. We're living in a time when being as skinny as possible seems to be trending again, and I want them to know they don't need to shrink themselves or feel shame about enjoying food. You can take up space. You can chase big dreams. You can build something for yourself. I still don't know exactly what's happening with all of this, but I have a feeling I'll know when I get there.

JUNE 28-30, 2026

LAKE MURRAY, OK

Chicks in



the Sticks

summer recap



fun in the sun

We set our goals, made our plans, and dove into the lake and pool for some much-needed fun in the sun (and the shade!). Dinner at Two Frogs did not disappoint, and the best part? Getting to soak up the company of incredible women doing big things.

Connection, clarity, and a whole lot of laughter. That's how we do mid-year planning!

Want to be in the room next time? Join us for the next Chicks in the Sticks retreat!

Learn more at ChicksinCharge.Club

Chicks Happenings

Save the Dates



Chicksgiving Speed Networking Luncheon: OKC, Nov. 18th
Tulsa, Nov. 19th



CHICKS IN THE STICKS HOCHATOWN

SOLD OUT—November 5th–8th



Fresh air, real conversations, and meaningful time with other Chicks--our annual fall retreat in Hochtatown is a perfect opportunity to connect while recharging in nature and reviewing 2026 and planning for 2027
Email Malena@readyaimgrow.com to get on the reserve list & waitlist for 2027!

THESE BOOTS WERE MADE FOR TRAILBLAZING

ITSUKI TAKAHASHI

Meet our inaugural Trailblazer Circle class of 2026. Trailblazer Circle is a new level of membership for Chicks in Charge that includes our general Chicks' membership + a monthly mastermind and marketing support from our founder Malena Putnam who is a brand and marketing strategist and creative director at her company Yay Dude Media & Marketing. The purpose of Trailblazer is to Simplify. Amplify. Multiply. to grow our brands and community. Scaling our brands is a tough job but it's so much sweeter to ride the trail with other business women who help us along the way. To register for the 2027 class of Trailblazers, email malena@readyaimgrow.com.



2026 Trailblazers L to R: Snappy Goode, Snap Media Branding; Tamara Willis, Burgundy Rose Creations; Amy Shirola, Savor the Seasons; I Corina Wilson, The Spell You Tell; Meredith Sense-Cruz, Empowered & Intimate; Sunshyne Goodfellow, The Lymph Lab; Kristie Sullens, Local Handyman; Malena Putnam, Yay Dude Media & Marketing & Chicks in Charge.

Community. Connection. Collaboration.



CHICKS IN CHARGE CLUB

CreateHer 2026

Where women leaders gather & grow.

Goal GettHERS Collab & Co-working Day, **LAST Monday of each month**

Monthly: Hen Pals 1:1 Matches

Start Strong - Finish Proud Luncheons:

January - Vision Board

December - Year End Review

Social Events:

August 20th

Fire & Ice OKC | Public

August 13th

Fire and Ice Tulsa | Public

October 15th

Halloween Social @ Clutter Buster - Members +1

October 29th

Trick or Treat Ball - Public

December 6th

Merry Chicksmas Party | Members

All City Lead & Learn:

Nov. 18th: Chicksgiving Speed Networking OKC

Nov. 19th: Chicksgiving Speed Networking Tulsa

Chicks in the Sticks Retreats

Fall Luxury Cabin: Hochatown, NOV. 5-8

Read & Lead Book Club

Sept. 23rd, Dec. 2nd

Plus special CreateHer Seasonal Pop
Up Events



let's create magic.

Promote your biz in Bold Moves, the quarterly magazine for boss Chicks.

Share your story and elevate your brand in Bold Moves in 2026, the quarterly magazine for boss chicks who learn, inspire, and grow together. The magazine is a FREE digital download on our CIC site + our linktr.ee and promoted in OKC and regionally with and ad spend plus our email newsletter and our social channels to reach local and national boss Chicks and women in business. See booking deadlines and details at chicksincharge.club.



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Kari Ernest
Associate Editor

